

borrowed earth DEALER DIGEST

A quarterly publication—exclusively for Borrowed Earth Dealers—with the latest about stone, its application, and company updates.

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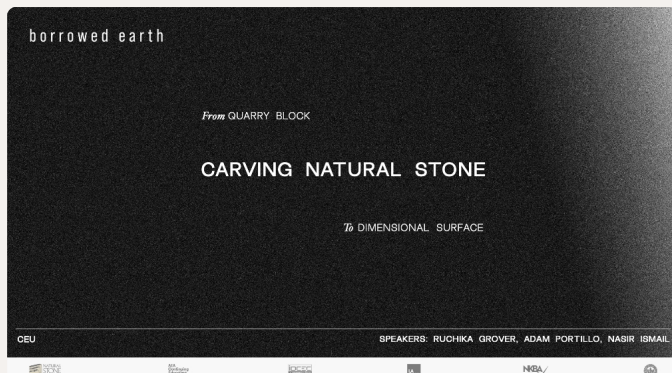
STORY OF STONE

BORROWED EARTH'S FOCUS ON NATURAL STONE EDUCATION

In effort to establish our presence as industry leaders, we've increased our efforts towards natural stone education. We've crafted resources to ensure our partners have every available tool necessary to educate their clients whether they are new or experienced in working with stone.

Introducing **our first CEU Course**—aimed at educating our partners on the stone and stone manufacturing world. Accredited by NSI, AIA, LACES, and IDCEC, this course will help generate more business from architects and designers while helping partners and clients alike in communicating the intricacies of dimensional stone.

The course will be held online the last Wednesday of each month. Register now for our first session: **Wednesday 5/29 @3pm EDT**



Visit www.borrowedearthcollaborative.com/continued-education-unit/ or reach out to support@borrowedearthcollaborative.com for questions or to schedule an in-person presentation.

CEU COURSE

CARVING NATURAL STONE

From QUARRY BLOCK To DIMENSIONAL SURFACE

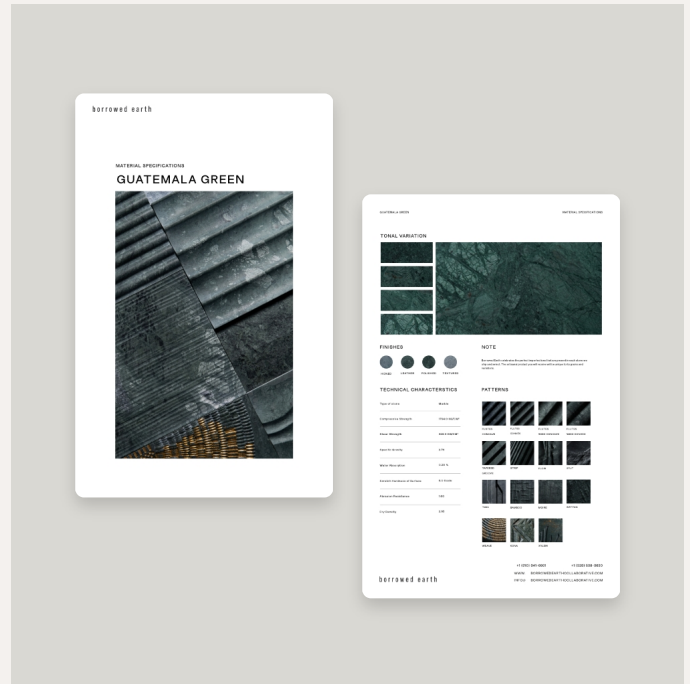
Explore the sustainable journey of stone in architecture and design, delving into its natural essence, variability, and the transformative craftsmanship that brings this enduring material to life.

This course offers a deep dive into how stone can be implemented in sustainable architecture, highlighting its role in reducing environmental impact while enhancing aesthetic and functional aspects of design, engage with the principles of selecting, processing, and utilizing stone to create spaces that are not only beautiful but also environmentally responsible.

FACTSHEETS

TONAL VARIATIONS OF STONE

In the same vein, we have curated website resources to enhance the caliber of product knowledge available to partners and clients. Available on our website are **Material Specification Sheets** providing a technical overview of the natural variation range in our material palette, with an emphasis on tonal variations that one can encounter. Access them using the links below.



CLICK BELOW TO VIEW TONAL VARIATIONS OF EACH COLORWAYS



TAJ WHITE MARBLE



GUATEMALA GREEN MARBLE



CREMA LIMESTONE



LAVENDER HUE MARBLE



CECILIA GOLD LIMESTONE



BLACK WAVE MARBLE



GREY FANTASY MARBLE



TRAVERTINE BEIGE

FACTSHEETS

MATERIAL TESTS

As part of this initiative, we had thorough tests conducted on each one of our materials. The Material Specification Sheets thus cover the technical characteristics of each material, which can be used to assess their uses in niche situations. These facts can be useful for those clients or projects that just might require a few more details!

FINISHES



HONED



LEATHER



POLISHED



TEXTURED

TECHNICAL CHARACTERISTICS

Type of stone	Marble
Compressive Strength	1794.0 KG/CM ²
Shear Strength	423.0 KG/CM ²
Specific Gravity	2.76
Water Absorption	0.20 %
Scratch Hardness of Surface	6.0 Scale
Abrasion Resistance	1.60
Dry Density	2.65

FACTSHEETS

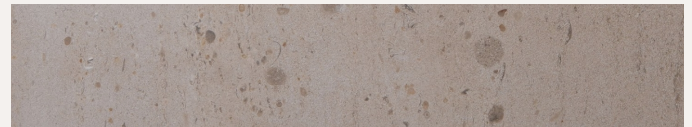
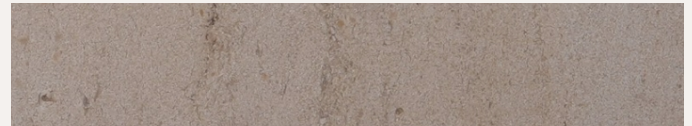
HOW SUSTAINABILITY FACTORS INTO NATURAL VARIATION

Perfectly

Dealers—we've listened closely to your feedback and are making strong efforts to display the full range of our stone on the website. It is possible to create perfectly clean blemish free tile but it comes at a cost—either the sacrifice of sustainability or natural material altogether. Creating identical yet completely tiles with natural stone involves taking various small sections from an entire block, cutting them out, and discarding up to 80% of the block in some cases.

While some manufacturers in the market might feel comfortable doing this, it goes directly against Borrowed Earth's ethos. As our name suggests, we borrow, and we do not intend to waste or mutilate nature the pursuit of "perfection," since stone holds millions of years of Earth's naturally forged beauty already.

This being stated, we strive to provide all the resources we can to our partners to accurately communicate this vision, message, and sentiment to clients.



VARIATIONS IN CREMA LIMESTONE

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Taj Marble White

PERFECT

IMPERFECTION

True beauty is lost in the pursuit of perfection

Crema Limestone

PERFECT

IMPERFECTION

True beauty is lost in the pursuit of perfection

INVENTORY

STOCK INFORMATION

We know how important it is for a client to truly understand the product they are purchasing. While we take pride in the quality of our work, it is still important to keep the client aware. To alleviate some of the pressure from clients who want to see what they are purchasing, we are taking Lot Photography of everything coming into inventory. Please share Lot imagery only after ensuring a client understands the natural factors affecting stone's appearance, and after specification. These are to be used as a final check before dispatching material. Eventually, we will incorporate this into our website and app for easy access. The format below will be live on our website soon, so you will have the capability to check inventory easily in real time.

LOT SERIAL	DIMENSION	QTY	PATTERN	MATERIAL	
FCIU5799683	12"X 24" 2CM	310	BAMBOO	LAVANDER HUE MARBLE	
CBHU4315040	12"X24" 2XM	448	WIDE FLUTES CONVEX	GREY FANTASY MARBLE	
FCIU5799683	12"X24" 2CM	366	RATTAN	LAVANDER HUE MARBLE	

INVENTORY

SLABS & TILES

The current estimated lead time for anything not held in inventory on US soil is 12-16 weeks.* Lead time for inventory is 2 weeks** and mostly dependent on ground shipping time!

Regular updates of planned container dispatch dates are coming soon, allowing you to accurately plan custom or out of inventory orders.

* Terms and conditions apply

** Insured ground transportation

COLLABORATIONS

We encourage all dealers to engage with our brand on social media platforms as well as the web and other publications. We are always open to collaborating on events, product lines, and custom pieces.

Reach out to Nasir at support@borrowedearthcollaborative.com to plan out collaborations. Let's grow together!

MINIMUM ORDER QUANTITY (MOQ)

PACKAGING INFORMATION

2 SF PER PC

9.48 LB PER PC

6 PCS PER BOX

12 SF PER BOX

59/.75 LBS PER BOX

24 BOX PER CRATE

288 SF PER CRATE

1588.2 LBS PER CRATE

SOLD IN FULL BOX ONLY

SPECIFICATION SHEETS [↗](#)

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ASSET LIBRARY

RENDERS

Don't be afraid to ask us for a full detailed render to help plan out your space! Keep in mind though, for standard tile orders our [Borrowed Earth Interactive App](#) can instantly create a render and tell you how many tiles are required.

Download the application and sign in using the password: 111111. For any questions, contact support@borrowedearthcollaborative.com

For custom or large scale projects we would love to help you and the client envision the space—reach out to us for any assistance.



[BORROWED EARTH RENDER LIBRARY](#) ↗

borrowed earth

ASSET LIBRARY

BORROWED EARTH RESOURCES
ONE STOP SHOP

Pictures, Marketing assets, updated inventory levels, renders, manufacturing behind the scenes, and project installations. We have compiled this Borrowed Earth folder to keep track of it all for you.

As of now, this is the most effective way for us to deliver the information.

Please make use of any of the assets below for your marketing and promotional purposes, as well. As part of our dealer agreement, make sure that if it goes public, we get tagged on our official accounts!

We are always ready to answer any questions but this should add that first layer of easily accessible information.

[BORROWED EARTH ASSET LIBRARY](#) ↗

INVENTORY

TILE INVENTORY

We are focusing on stocking a select range of tile patterns and materials to always keep in inventory. We are striving for seven patterns in four materials to always be readily available, while others be available seasonally. The Aurum series will remain on the special order list *for now*.

Keep in mind—this only pertains to tile not our slabs. Slab inventory will vary until further notice. Please be on the lookout for updates.

IN STOCK MATERIALS	ORDER-ONLY MATERIALS
TAJ WHITE MARBLE	CECILIA GOLD LIMESTONE
LAVENDER HUE MARBLE	GREY FANTASY MARBLE
CREMA LIMESTONE	GUATEMALA GREEN MARBLE
TRAVERTINE BEIGE	BLACK WAVE MARBLE

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ALWAYS IN STOCK	SOMETIMES STOCKED	ORDER-ONLY
BAMBOO	WIDE FLUTES CONVEX	WEAVE
MOIRE	WIDE FLUTES CONCAVE	KONA
RATTAN	STRIP	XYLEM
FLUTES CONVEX	TAPERED GROOVE	
FLUTES CONCAVE	TWIG	
SPLIT		
FLOW		

7 PATTERNS X 4 MATERIALS = 28 SKUS

INVENTORY

TOP SELLERS

As you know we have a lot of SKU's! We aim to provide everything readily available but across eight materials and four collections. Instead, while we grow to accommodate that level of inventory, we are focusing on bringing stock of our top sellers and most inquired-about combinations.

Tracking all the data from our projects, we have seen these rise to the top:

MOIRE - CREMA LIMESTONE

FLUTES CONVEX - TAJ WHITE MARBLE

FLUTES CONVEX - LAVENDER HUE MARBLE

FLUTES CONVEX - CREMA LIMESTONE

FLUTES CONVEX - TRAVERTINE BEIGE

FLUTES CONCAVE - CREMA LIMESTONE

FLUTES CONCAVE - TRAVERTINE BEIGE

SPLIT - CREMA LIMESTONE

FLOW - GREY FANTASY

TWIG - CECILIA GOLD

[SEE TILE INVENTORY ↗](#)

[SEE SLAB INVENTORY ↗](#)



MOIRE

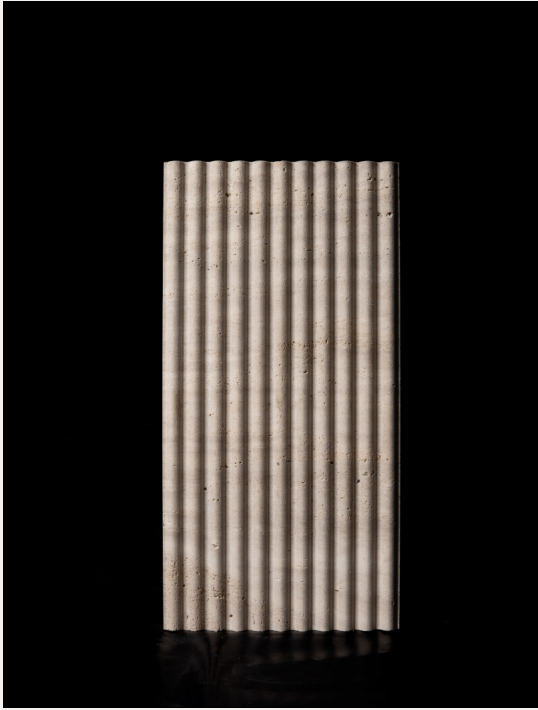
CREMA LIMESTONE

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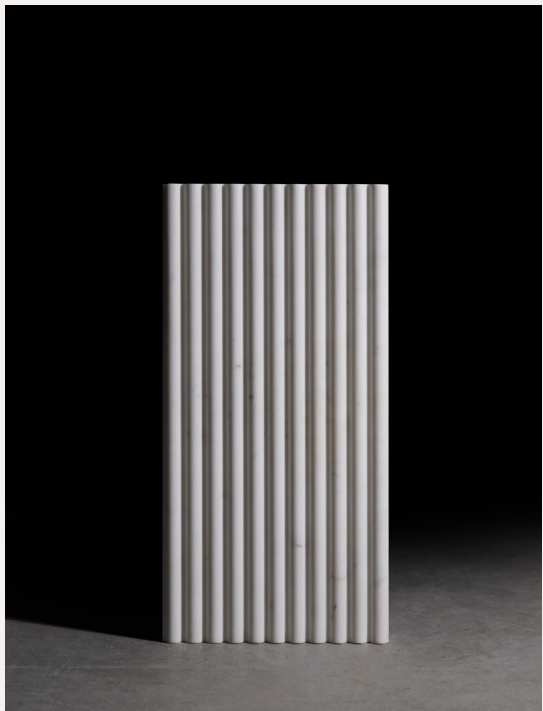
FLUTES CONVEX TRAVERTINE BEIGE



FLUTES CONVEX CREMA LIMESTONE



FLUTES CONVEX LAVENDER HUE MARBLE



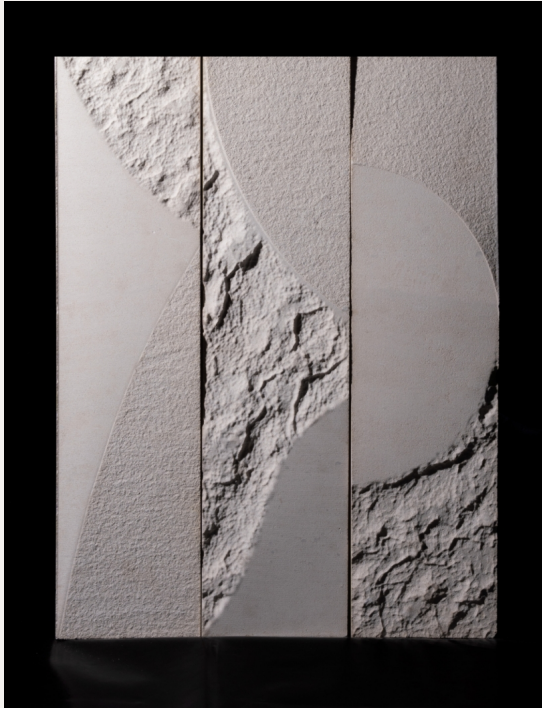
FLUTES CONVEX TAJ WHITE MARBLE

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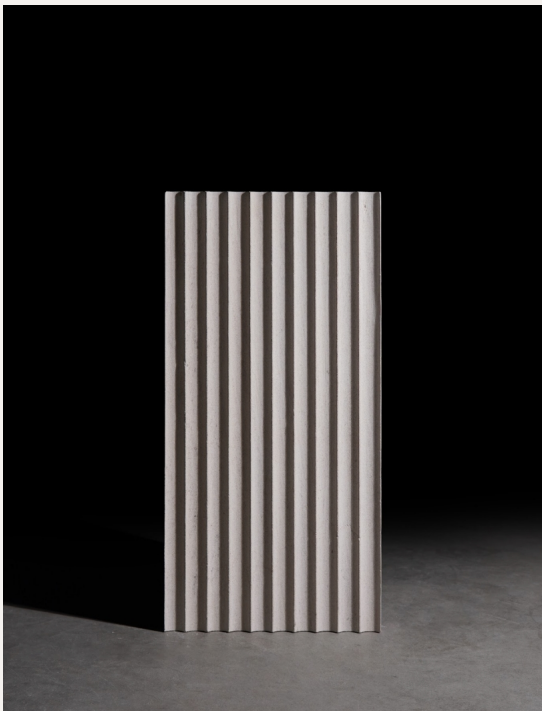
SPLIT

CREMA LIMESTONE



FLOW

GREY FANTASY MARBLE



FLUTES CONCAVE

CREMA LIMESTONE



FLUTES CONCAVE

TRAVERTINE BEIGE

RECAP

QUICK FACTS

4 SERIES (COLLECTIONS)

15 patterns

8 materials

Tiles Size

Standard Tile Size 12" x 24"

2 patterns only in 8" x 24"

1 patterns only in 24" x 24"

Slab Size

8' x 4' and up

Field Tiles

Each material available in:

12" x 24"

24" X 24"

SUSTAINABILITY

Samples, Bricks, and Barococo Series are made from quarry remnants.
 80% of our manufacturing facilities' energy expenditure is solar powered.
 All production processes use reclaimed, recycled water.
 We always source responsibly, maximizing block yield to reduce waste.

SOME EXAMPLE USES

Feature walls

Showers

Back splash

Pool coping

Subtle textured flooring (Impression Collection)

PREMADE RENDERS

Renders for specific projects are made with a 3 days turn around time
 Wall renders can be instantly made through borrowed earth interactive
 App.

CNC MILLED, IRON BRUSHED, HAND FINISHED

Sourced and manufactured in India.

Stocked in north Hollywood, California.

8-10 weeks lead time when stock is out.

INDOOR + OUTDOOR USE

Needs to be sealed with standard stone sealant.

Okay around water or outdoor humid environments if sealed.

NATURAL STONE

5 Marbles



2 Limestones



1 Travertine



USEFUL LINKS

Website

<https://www.borrowedearthcollaborative.com>

Materials Page

<https://www.borrowedearthcollaborative.com/journey/beginning/>

Series Page

<https://www.borrowedearthcollaborative.com/work/series/>

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